



# SPONSORSHIP FORM

2019 ANNUAL DINNER | April 25, 2019 | Taglyan Complex, Los Angeles

## PAT BROWN INSTITUTE FOR PUBLIC AFFAIRS

### I would like to sponsor at the following level:

PLATINUM SPONSOR (\$35,000)

- Two tables of 8 seats at the event (premium seating)
- Full screen tribute as a Platinum Sponsor in the digital tribute presentation
- Sponsor recognition on all event materials, signage & electronic promotions
- Company representative to have speaking role in program
- Company recognition at appropriate PBI events during 2019 calendar year
- Company logo showcased during 2019 calendar year
- Complimentary tickets to 2019 PBI events

GOLD SPONSOR (\$15,000)

- One table of 8 seats (preferred seating)
- Full screen tribute as a Gold Sponsor in the digital tribute presentation
- Sponsor recognition on all event materials, signage & electronic promotions
- Verbal recognition during the event program
- Complimentary tickets to 2019 PBI events

BRONZE SPONSOR (\$5,000)

- One table of 8 seats (quality seating)
- Shared half screen tribute as a Bronze Sponsor in the digital tribute presentation
- Sponsor recognition on select event materials, signage & electronic promotions
- Verbal recognition during the event program

DIAMOND SPONSOR (\$25,000)

- Two tables of 8 seats each (most preferred seating)
- Full screen tribute as a Diamond Sponsor in the digital tribute presentation
- Sponsor recognition on all event materials, signage & electronic promotions
- Company representative to have speaking role in program
- Company logo showcased during 2019 calendar year
- Complimentary tickets to 2019 PBI events

SILVER SPONSOR (\$10,000)

- One table of 8 seats (special seating)
- Full screen tribute as a Silver Sponsor in the digital tribute presentation
- Sponsor recognition on select event materials, signage & electronic promotions
- Verbal recognition during the event program

I/we are unable to attend. Please accept my/our tax-deductible contribution of \$\_\_\_\_\_.

Although I/we are unable attend, I/we would like to donate \_\_\_\_\_ (specify number) of seats to support student participation.

**Please provide contact information below** (\*Required)

I would like an invoice

\* Business Name (as it should appear on marketing materials) \_\_\_\_\_

\* Address \_\_\_\_\_

\* City \_\_\_\_\_ \* State \_\_\_\_\_ \* Zip \_\_\_\_\_

\* Phone \_\_\_\_\_ Fax \_\_\_\_\_ \* Email \_\_\_\_\_

Please make checks payable to: **Cal State LA-UAS/Pat Brown Institute**

Mail to: Cal State LA-UAS, 5151 State University Dr., GE 314, Los Angeles, CA 90032

For more event information, please contact Trina MacLeod at (626) 676-2360 or email trina@caitcon.com. The deadline to submit electronic artwork is Wednesday, April 3. The amount of your sponsorship qualifying as a tax deductible contribution is limited to the value of the contribution over the value of the goods and services received. Tax ID #95-4016653.



**PAT BROWN INSTITUTE FOR PUBLIC AFFAIRS**  
*Unleashing the Power of Participation*

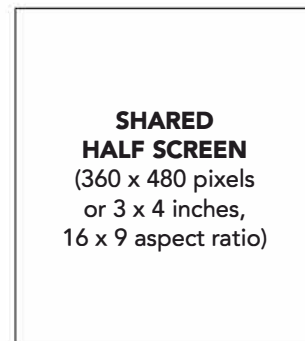
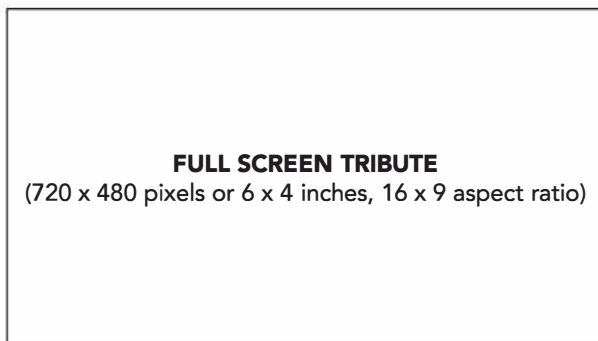


## DIGITAL ADS

In the interest of the environment, we are not producing the traditional printed sponsor book, but instead will be preparing a digital sponsorship tribute that will be displayed in full color on large screens during the dinner. This is in line with our commitment to go GREEN. We are encouraging sponsors to use this space as an opportunity to acknowledge the many ways in which women have transformed our world.

## AD SPECIFICATIONS

Please keep in mind that your advertisements/sponsorship info will need to be readable at distance, so please consider this when creating your ad:



**File Format/Resolution:** PNG at 300 DPI preferred. A high resolution JPEG is also acceptable.

**Contact Information:** Please include the name, phone number and address of the creator of the ad in case we need to contact them.

## COMPANY LOGO SPECIFICATIONS

Please submit a separate logo file for printed listings and website links.

**File Format/Resolution:** Illustrator EPS files are preferred. TIFF or JPEGs at 300 DPI are also acceptable.

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## SUBMIT FILES TO:

Please submit your ad to Trina MacLeod at [trina@caitcon.com](mailto:trina@caitcon.com).

If you have any questions, please do not hesitate to contact Trina MacLeod at (626) 676-2360.

## DEADLINES:

*(for guaranteed listing in sponsorship tribute and program)*

**Ad:** Wednesday, April 3

**Company Logo:** ASAP

