



# **PAT BROWN INSTITUTE FOR PUBLIC AFFAIRS**

*Unleashing the Power of Participation*

[www.calstatela.patbrowninstitute.org](http://www.calstatela.patbrowninstitute.org)

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*Media Advisory: 8 a.m. to 3 p.m., Thursday, October 5*

**Mayor Eric Garcetti to headline the Pat Brown Institute’s 2017 Annual Policy Conference, “Should California Have Its Own Trade Policy?”**

***What:***

Mayor Garcetti will deliver the keynote address at a policy conference held by the Pat Brown Institute for Public Affairs at Cal State LA. The conference, “Should California Have Its Own Trade Policy?” will feature in-depth discussions on international trade and investment policies, and will examine the role of the State and its cities. The World Trade Center and the LAEDC are conference cosponsors.

***When:***

Thursday, Oct.5, 2017. The conference runs from 8 a.m. to 3 p.m. Follow the event: #PBIAnnualConference.

***Who:***

- **Eric Garcetti**, Mayor, City of Los Angeles
- **Panorea Avdis**, Director of California Governor’s Office of Business and Economic Development
- **Stephen Cheung**, President, World Trade Center, Los Angeles
- **John Grubb**, Chief Operating Officer, Bay Area Council
- **Mickey Kantor**, former U.S. Trade Representative and Secretary of Commerce
- **Joann Lo**, Co-Director, Food Chain Workers Alliance
- **Carla Marinucci**, Senior Writer, POLITICO California Playbook
- **Vilma Martinez**, President, Los Angeles Board of Harbor Commissioners
- **Robert Shrum**, Director of Jesse M. Unruh Institute of Politics at USC
- **Rodrigo Tavares**, author of *Paradiplomacy: Cities and States as Global Players*, and former head of the São Paulo State Government’s Office of Foreign Affairs

***Where:***

The L.A. Hotel Downtown, 333 S. Figueroa St., Los Angeles, CA, 90071. The L.A. Hotel Downtown only provides \$15 valet parking. For self-parking, please go across the street from The L.A. Hotel at the World Trade Center Los Angeles, for \$9 parking prior to 10 a.m. [Public transit](#) stops are also within walking distance of The L.A. Hotel Downtown. We recommend allotting extra travel time. For additional information, visit the [Pat Brown Institute](#) or call us at (323) 343-3770.

**More:**

Governor Edmund G. “Pat” Brown, who held office from 1959 to 1967, brought the Pat Brown Institute to Cal State LA in 1987. The Institute is a nonpartisan center for community engagement, civic education, public policy forums and debates, youth leadership and applied public policy research. The Pat Brown Institute has developed a series of distinguished and accessible programs to carry out the mission of the University and create more inclusive and empowered communities across Southern California.

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*California State University, Los Angeles is the premier comprehensive public university in the heart of Los Angeles. Cal State LA is ranked number one in the United States for the upward mobility of its students. Cal State LA is dedicated to engagement, service, and the public good, offering nationally recognized programs in science, the arts, business, criminal justice, engineering, nursing, education, and the humanities. Founded in 1947, the University serves more than 28,000 students and has more than 245,000 distinguished alumni.*

*Cal State LA is home to the critically-acclaimed Luckman Fine Arts Complex, Pat Brown Institute for Public Affairs, Hertzberg-Davis Forensic Science Center, Hydrogen Research and Fueling Facility, Billie Jean King Sports Complex and the TV, Film and Media Center. For more information, visit [www.CalStateLA.edu](http://www.CalStateLA.edu).*